1130 3735 PR-Influencer-Relation Manager (m/w/d) Would you like to reach the next level in your career? At matching, you have the opportunity to continuously develop yourself with well-known customers - across all industries. Take the decisive step in your career today and apply to us as a <PR-Influencer-Relation Manager (m/f/d)>.  
  
Your tasks:  
  
  
• You support the conception, management and implementation of PR and influencer relations campaigns  
• You take over the test device management for journalists and influencers  
• Your tasks also include project evaluation and the preparation of PR reports  
• You accompany the event organization of local and international press events  
• The localization of means of communication for the German market is your main area of ​​responsibility  
• You assume the interface function between product departments and PR agencies at European and global level  
  
Your profile:  
  
  
• You have a degree in marketing and/or humanities and social sciences related to journalism/media/journalism  
• You have professional experience in the field of public relations and/or influencer relations  
• Distinctive skills in project organization is one of your strengths  
• You understand and are enthusiastic about communicative trends in the area of ​​classic and social media  
• You have a pronounced text security, as well as communication and presentation skills  
• You have fluent written and spoken German and English language skills  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our job portal.  
   
Our recruiting team will be happy to answer any questions you may have about the position or general questions about the application process. You can reach us by phone at: 06182 / 960830-0. Business economist (university) matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:51.767000